

2020 AFMS Web Site Contest—Score Sheet

IMPORTANT: Use Adobe Acrobat or Reader (version 10 or later) for filling in the blanks in this form. It allows you to edit and save the form and to make changes later if necessary.

URGENT: Judges and contestants must read and understand the **Contest Score Sheet Guidelines** for details on each item.

Club Name: _____ **Webmaster Name:** _____
City (or County) _____ **State(s):** _____ **URL:** http:// _____

Regional Federation(s): CFMS EFMLS MWF NFMS RMFMS SCFMS SFMS

- A. Site will be DISQUALIFIED if any of the following information is not found on Home Page: Club name with full name spelled out, Club city and state, or county and state (if club is not associated with a city or county) or (if the Club service area is a region not defined by a City or County) some description of the Club’s area served.**
- B. Site will be DISQUALIFIED if contact information is not found on the Home Page, Contact, About, or similar. Contact information must be at least an e-mail address or a submit form. Any phone number MUST have the area code.**
- C. Site will be DISQUALIFIED if there are any apparent copyright violations.**
- D. Site will be DISQUALIFIED if it is entered in more than one region. To be determined by regional/AFMS Committee**

	<u>Max Points</u>	<u>Deducted</u>
1. Regional Federation Information (Maximum points – 5)		
A. Affiliation mentioned	1 point.....	_____
B. Regional Federation name listed (full name spelled out)	1 point.....	_____
C. Regional Federation logo (text on logo must be legible)	1 points	_____
D. Regional Federation link (must work)	1 point.....	_____
E. Regional Federation logo (text on logo must be legible) on Web site Home Page	1 point.....	_____
2. American Federation Information (Maximum points – 5)		
A. Affiliation mentioned	1 point.....	_____
B. AFMS name listed (full name spelled out)	1 point.....	_____
C. AFMS logo (text on logo must be legible) – must be on Home Page for maximum points	1 points	_____
D. AFMS link (must work)	1 point.....	_____
E. AFMS logo (text on logo must be legible) on Web site Home Page	1 point.....	_____
3. Vital Information (Maximum points – 22)		
A. Club Mission or purpose statement	5 points	_____
B. Regular meeting(s) date, time, and location – basic info must be on Home Page for maximum points	5 points	_____
C. Use of club logo – must be on Home Page for maximum points	4 points	_____
D. Statement concerning whether visitors are welcome at meetings—info must be easily found	4 points	_____
E. Working e-mail or a submit form for webmaster or main club contact. Good response time expected.	4 points	_____
4. Membership (Maximum points – 14)		
A. Membership application form	4 points	_____
B. Membership benefits—a comprehensive list in a single location—easily found	5 points	_____
C. Information for members (completeness of shop information, newsletters, meeting programs, etc.)	5 points	_____
5. Functionality (Maximum points – 14)		
A. Web site menu links all function properly	4 points	_____
B. Ease of navigating Web site	4 points	_____
C. Webmaster email or link to submit form for reporting broken link on every page with a link	3 points	_____
D. Links to relevant Web sites (other clubs; gem, mineral, and fossil-related sites)	3 points	_____
6. Completeness and quality (Maximum points – 30)		
A. Main pages appear up-to-date, Home Page emphasis on rocks and minerals, etc.	3 points	_____
B. Common information on pages (Club name, URL, etc.)	3 points	_____
C. Easy readability (good contrast, consistency of font type and size, font size easy to read)	4 points	_____
D. Literacy—Consistently correct spelling and grammar throughout Web site	4 points	_____
E. Good use of graphics (including size—overly large graphics load slowly)	3 points	_____
F. Site domain is registered and property of the club (www.ourclub.org)	1 point.....	_____
G. Information fulfills needs of Web site visitors	6 points	_____
H. Overall appearance and attractiveness	6 points	_____

Score Subtotal (perfect score so far would be 90) _____

7. Outstanding features going above and beyond the norm (Specify—complete show info, great youth program, community service info, additional links, workshops, field trips, search engine, etc.) (Default points = 0) Maximum: 10 points _____

Total Possible Points: 100 **Total Score:** _____

Judge: _____ **Date:** _____

Browser(s) Used by Judges: Internet Explorer _____ Firefox _____
 Chrome _____ Other _____

Operating System(s) Used by Judges: Windows v. _____ Macintosh v. _____
 Unix v. _____ Other v. _____

