

2019 AFMS Web Site Contest—Score Sheet

IMPORTANT: Use Adobe Acrobat or Reader (version 10 or later) for filling in the blanks in this form. It allows you to edit and save the form and to make changes later if necessary.

URGENT: Judges and contestants must read and understand the Contest Score Sheet Guidelines for details on each item.

Club Name: _____ Webmaster Name: _____
 City (or County): _____ State(s): _____ URL: http:// _____

Regional Federation(s): CFMS EFMLS MWF NFMS RMFMS SCFMS SFMS

- A. Site will be **DISQUALIFIED** if any of the following information is not found on Home Page: Club name with full name spelled out, Club city and state, or county and state (if club is not associated with a city or county) or (if the Club service area is a region not defined by a City or County) some description of the Club's area served.
- B. Site will be **DISQUALIFIED** if contact information is not found on the Home Page, Contact, About, or similar. Contact information must be at least an e-mail address or a submit form. Any phone number **MUST** have the area code.
- C. Site will be **DISQUALIFIED** if there are any apparent copyright violations.
- D. Site will be **DISQUALIFIED** if it is entered in more than one region. To be determined by regional/AFMS Committee

	<u>Max Points</u>	<u>Deducted</u>
1. Regional Federation Information (Maximum points – 5)		
A. Affiliation mentioned	1 point.....	—
B. Regional Federation name listed (full name spelled out)	1 point.....	—
C. Regional Federation logo (text on logo must be legible)	1 points	—
D. Regional Federation link (must work)	1 point.....	—
E. Regional Federation logo (text on logo must be legible) on Web site Home Page	1 point.....	—
2. American Federation Information (Maximum points – 5)		
A. Affiliation mentioned	1 point.....	—
B. AFMS name listed (full name spelled out)	1 point.....	—
C. AFMS logo (text on logo must be legible) – must be on Home Page for maximum points	1 points	—
D. AFMS link (must work)	1 point.....	—
E. AFMS logo (text on logo must be legible) on Web site Home Page	1 point.....	—
3. Vital Information (Maximum points – 22)		
A. Club Mission or purpose statement	5 points	—
B. Regular meeting(s) date, time, and location – basic info must be on Home Page for maximum points	5 points	—
C. Use of club logo – must be on Home Page for maximum points	4 points	—
D. Statement concerning whether visitors are welcome at meetings—info must be easily found	4 points	—
E. Working e-mail or a submit form for webmaster or main club contact. Good response time expected.	4 points	—
4. Membership (Maximum points – 14)		
A. Membership application form	4 points	—
B. Membership benefits—a comprehensive list in a single location—easily found	5 points	—
C. Information for members (completeness of shop information, newsletters, meeting programs, etc.)	5 points	—
5. Functionality (Maximum points – 14)		
A. Web site menu links all function properly	4 points	—
B. Ease of navigating Web site	4 points	—
C. In case of broken link, webmaster's e-mail or a submit form is available on the Links page	3 points	—
D. Links to relevant Web sites (other clubs; gem, mineral, and fossil-related sites)	3 points	—
6. Completeness and quality (Maximum points – 30)		
A. Main pages appear up-to-date, Home Page emphasis on rocks and minerals, etc.	3 points	—
B. Common information on pages (Club name, URL, etc.)	3 points	—
C. Easy readability (good contrast, consistency of font type and size, font size easy to read)	4 points	—
D. Literacy—Consistently correct spelling and grammar throughout Web site	4 points	—
E. Good use of graphics (including size—overly large graphics load slowly)	3 points	—
F. Site domain is registered and property of the club (www.ourclub.org)	1 point.....	—
G. Information fulfills needs of Web site visitors	6 points	—
H. Overall appearance and attractiveness	6 points	—
Score Subtotal (perfect score so far would be 90)		—
7. Outstanding features going above and beyond the norm (Specify—complete show info, great youth program, community service info, additional links, workshops, field trips, search engine., etc.) (Default points = 0) Maximum: 10 points		—

Total Possible Points: 100 **Total Score:** _____

Judge: _____ Date: _____
 Browser(s) Used by Judges: Internet Explorer _____ Firefox _____
 Chrome _____ Other _____

Operating System(s) Used by Judges: Windows v. _____ Macintosh v. _____
 Unix v. _____ Other _____ v _____

