

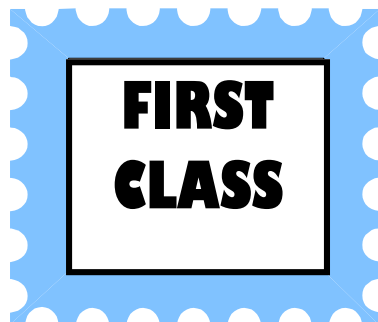
LET'S GET GEMSTONES ON U.S. STAMPS



Many thanks to President Shirley Leeson for her fervent support of the Commemorative Stamp Committee's Project. We have decided that the USPS would probably be more receptive to BIRTHSTONES on stamps because of their universal appeal. Nearly everyone knows their birthstone!

Persistence pays, and in the competitive atmosphere of getting stamps into print, we believe that it is very important to continue to endorse our request for birthstones on stamps. It is a first class idea, really an extension of the "Our Mineral Heritage" theme of the two prior mineral stamp sets issued in 1974 and 1992. We think that the stamps would be beautiful and welcomed by not only Gem and Mineral collectors and admirers but also postal customers in general. Did you send a previous request to the CSAC? Help by sending another. Persistence pays.

A new tack, perhaps more persuasive, would be to ask for *personalized* letters to be sent, as opposed to forms, which might get lower priority consideration, or even be disregarded. Let's give it a try. It will require a little bit more effort and a first class stamp (Going to \$0.41 in May). Hopefully we can stick 'em (Formerly lick 'em) on envelopes in the near future. It's a gem of an idea!



Send to this address:
The Citizens' Stamp Advisory Committee
Stamp Development
US Postal Service
1735 North Lynn St., Room 5013
Arlington VA 22209-6432

Wendell C. Mohr, Chairman,
Commemorative Stamp Committee



ROCKHOUND